

JOBS training course held

Job Opportunities and Business Support (JOBS), the project funded by USAID Bangladesh and implemented by the IRIS centre at the University of Maryland conducted a 7-day long training course on Entrepreneurship Development and Business Management (EDBM) for the 15 participants of Sabalamby Unnayan Samity (SUS) in Netrokona recently, says a Press release.

This is a capacity building effort of JOBS Project was launched under the Business Development Services (BDS) approach in collaboration with Sabalamby Unnayan Samity (SUS) with an aim to develop a resource base for the organisation. This resource base will simultaneously be capable enough to conduct the EDBM training course for the grassroots level entrepreneurs and monitor the progress of the enterprise management on its way to achieve the cherished goal. The course was consisted with the following major contents such as Entrepreneurship Development and Business Management Cycle, Market survey, business selection through microscopic eye, business planning Business Management, Marketing Management, break even point, Costing-pricing and accounts keeping management.

JOBS training team facilitated the specially designed course considering the felt need of its staff and are involved in monitoring and supervision of the non-literate and semi literate grassroots entrepreneurs of Sabalamby Unnayan Samity (SUS).

The course was highly interactive and participatory due to utilisation of the action learning and participatory tools, methods and pictorials the participants shared their ideas-views and enjoyed a lot with enthusiasm. The course was developed, coordinated and facilitated by SM Shahidullah, Manager and Ms Mafruha Alam, Deputy Manager, Training JOBS Project while the Sabalamby Unnayan Samity (SUS) organised the total event.