Name of Paper

JOBS imparts training on entrepreneurship

FE Report

Opportunities and Business Support (JOBS), a USAID funded project, conducted an eight-day TOT course on Entrepreneurship Development and Business Management for the 15 participants of Padakhep Manabik Unnayan Kendra, a non governmental organisation.

The course was designed with an aim to address the need of the grassroots entrepreneurs and enhance their business capacity.

The training event was launched under the Business Development Services (BDS) approach.

The course was designed with the following major contents such as entrepreneurship development, market survey, business selection, business planning, business management, procurement management, inventory management, marketing management, costing, pricing and accounts management.