

JOBS provides technical support to Padakhep on EDBM TOT course

ECONOMIC REPORTER

Job Opportunities and Business Support (JOBS), a USAID funded project implemented by the IRIS Center at the University of Maryland, conducted an 8-day long TOT Course on Entrepreneurship Development and Business Management (EDBM) for the 15 participants of Padakhep Manabik Unnayan Kendra.

This course was launched with an aim to address the need of the grassroots entrepreneurs and enhance their business capacity involved in the trading.

JOBS training team facilitated the specially designed course considering the need of the non-literate and semi literate grassroots entrepreneur, staff and senior management of Padakhep Manabik Unnayan Kendra. This training event was launched under the Business Development Services (BDS) approach.

The course was consisted with the following major contents such as Entrepreneurship Development, Market survey, Business selection, Business planning, Business Management, Procurement Management, Inventory Management, Marketing Management, Costing -pricing and Accounts Management.

The course was highly interactive and participatory. Due to the utilisation of the action learning and participatory tools, methods and pictorials the participants shared their ideas-views and enjoyed a lot with enthusiasm.

The course was developed and facilitated by the Training Team of JOBS Project, while the Padakhep Manabik Unnayan Kendra organised the total event during the period of February 22 to March 2, 2005. The resource persons were S M Shahidullah, Manger Training and Ms. Mafruha Alam, Deputy Manger Training of JOBS/ USAID Project.